

The background features a classical-style painting of a man's face, likely a portrait of a philosopher or scholar, with a look of intense shock or fear. His eyes are wide open, and his mouth is agape. The painting is rendered in dark, earthy tones. Overlaid on the right side of the image is a vertical column of binary code (0s and 1s) in a light, glowing color, suggesting a digital or data theme.

Culture Eats Data for Breakfast

Warum Data Strategien scheitern

Katharina Schüller

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*“We have a new resource here.
But nobody wants ‘data’.
What they want are the answers.”*

*“The sexy job in the next ten years
will be statisticians.”*

*“Essentially all models are wrong,
but some are useful.”*

“Sicheres Wissen =

Unsicheres Wissen +

Wissen über das Ausmaß der Unsicherheit”

„This persuasion task is probably more difficult than any technological issues that may come up.“

